Burkina Faso Local Governance For Basic Services & Resilience Program

Operationalization of new approaches in project's design & implementation for improved local service delivery





Presentation Outline

- 1. How new approaches, including CBOs, have been operationalized in Burkina Faso local governance agenda?
- 2. What lessons learned?
- 3. What could we have done differently?
- 4. How does the new Local Governance Project include these lessons?
- 5. How can research help improve operations design and implementation, for which impact ?





How new approaches, including CBOs, have been operationalized in Burkina Faso local governance agenda?

Three new approaches:

- Municipal performance survey (SUPERMUN)
- Citizen Observer
- Partnership with CBOs

Operationalization of the partnership approach with CBOs:

- Pilot in 6 communes in the 6 regions of the initial project (PACT) phase
- Scaling up in the 13 regions

Design approaches with the ultimate aim of improving (i) the accountability of local governors, and/or (ii) citizen participation and involvement in local governance.

Collaborative implementation and evaluation between PACT and the World Bank, in partnership with external organizations (AMUS, CESAO, IPA).





What lessons learned?

- Synergy and joint-production between several key players
 - World Bank (Governance and DIME Team)
 - Research institution/academia (GIGA)
 - Government (PACT and DGCT)
- Disclosure of SUPERMUN's results has shown limited impact on municipal performance
 - However, it has led to the creation of SUPERMUN (Suivi de la Performance Municipale) as a robust and reliable system that collects and provides reliable data on municipal performance
- The CBO partnership approach has produced satisfactory results in terms of :
 - citizen participation (especially civil society) in local governance;
 - and improve municipal performance in the provision of basic public services.
- And this despite a difficult security context and the Covid-19 pandemic.





What could we have done differently?

- Combine interventions to measure combined impacts, with the following options, for example:
 - SUPERMUN + Partnership with CBOs
 - SUPERMUN + Citizen observer
 - Citizen observer + Partnership with CBOs
- Measuring the impact of interventions according to governance model
 - Elected Municipal Council' versus 'Special Delegation'
- Actively involve such as Mayor's Association and NGOs umbrella organization in implementing these approaches.





How does the new Local Governance Project include these lessons?

- SUPERMUN institutionalized as a single national system for measuring municipal performance
- Reliance on SUPERMUN as a basis for calculating the amount of Performance-Based Financing (PBF) for municipalities
- Involvement of institutional community organizations (such as COGES) in the delivery of basic services such as canteens and school supplies.





How can research help improve operations' design & implementation, for which impact?

Tips to improve operations' design & implementation

- Early inclusion of research team and approach in project's design
- Generate knowledge about what works and what doesn't, including cost effectiveness analysis
- Provide just-in-time data based on experiments which solve project's bottlenecks

Impacts

- More robust project's design based on evidenced and experiments
- Opportunity for researchers to engage in operations and tests innovated ideas
- Impact evaluation facilitated







Thank you for your attention